Cheat sheet

Squarespace
Finance Manager

Glance at this just before the call

Squarespace, in one line	It helps entrepreneurs and small businesses build and host their own websites, and it has added AI tools such as Blueprint.
Its moment	Owned by Permira since October 2024, it is cutting about 19% of staff, mostly in product and engineering, while AI site builders reshape its market.
This role	Finance Manager in FP&A and the main finance partner to R&D. You would own close, forecast and planning, and build AI cost tracking and ROI scorecards.
What they will test	Whether you can set up AI cost tracking from a blank page, forecast how it scales with usage, and tell engineering leaders where to move money, on your own.
Have these answers ready	1. How you would break AI costs into categories and track them end to end 2. How you would forecast AI running costs as product usage grows 3. What an ROI scorecard for an AI feature contains, and when it says reallocate 4. A time you told a technical leader their budget had to change 5. How you would rebuild the R&D forecast after a restructuring
✓ **Do**	Lead with driver-based thinking: usage times unit cost, with scenarios. Show you can explain a cost trend to an engineering leader in two minutes.
× **Don't**	Don't speculate about the layoffs or suggest they fund this role. Keep your examples tied to usage-based technology costs, the heart of this job.